



TODD CLARKE, CCIM (TCLARKE@NMAPARTMENT.COM), IS A 20-YEAR VETERAN BROKER, CONSULTANT, INTERNATIONAL SPEAKER AND INSTRUCTOR WHO DISCUSSES TECHNOLOGY AND ITS USE IN COMMERCIAL REAL ESTATE.

## MOTION DETECTOR

### Make site inspections a snap with a new GPS iPhone application

Fullpower Technologies has released a GPS application for iPhone called MotionX that could become an indispensable tool for commercial realtors and property managers.

For most of us, a site inspection involves taking along a digital camera, a notepad, a phone and possibly a GPS. Imagine a tool that replaces all of these. With MotionX-GPS you can start your site inspection, take photos along the way and make notes about those photos as they are geo-coded to the location where you took them. The program will show you, in real time, your location on the street, and on topographic and satellite maps. You can follow your track back to where you started and email the inspection to your office computer or to recipients. You can even upload it to *Facebook*. The uploaded file contains all of your waypoints, photos, and notes and can be viewed on Googlemaps or GoogleEarth.

MotionX-GPS is exclusively designed and optimized for an iPhone 3G and 3GS (the first generation iPhone and the 1st and 2nd generation iPod Touch do not have the necessary GPS chipset to acquire a GPS signal). There is a free version of the MotionX application, called GPS LTE, available, as well as a paid version for \$2.99, either of which can be found at the iTunes store, or at <http://news.motionx.com>. Updates to the paid version of MotionX-GPS are always free.



READ TODD CLARKE'S TECHNOLOGY BLOG AT [WWW.NMAPARTMENT.COM/TECH](http://WWW.NMAPARTMENT.COM/TECH).